

MBA 2018-20



MBA with specialization in:

Marketing & Sales Management • Entrepreneurship • Banking & Finance • Operations & Supply Chain Management
Human Capital Management • Business Analytics

MBA in Business Analytics with IBM

MBA in Family Owned Business Studies



About JGBS

JGBS combines an in-depth subject knowledge and the latest business pedagogy with the advantage of being part of a truly global, multi-disciplinary university.

Being part of JGU provides JGBS students with a unique opportunity for integrated learning across humanities & liberal arts, law, international affairs, and public policy. This fosters a more relevant and holistic learning experience.

With our focus on providing global exposure through our active international collaborations, industry endorsed

Multidisciplinary Approach

The uniqueness of JGBS lies in the amalgamation of business education with law, public policy, and international affairs. At JGBS, students can opt for a variety of subjects from other schools to develop holistic understanding and imbibe all-round knowledge.

International Collaborations

Several JGU students spend time undertaking study abroad through immersion trips, semester exchange, or transfer to earn a second degree from foreign partner institutions. Here, students can also add to their global credentials by learning a foreign language on campus.

World-class Faculty

JGU is one of the few universities in Asia that maintains a 1:15 teacher-student ratio. The University appoints faculty members from different parts of the world with outstanding academic qualifications and experience.

curriculum and delivery, case based method of learning, and in-depth focus on personality grooming, compulsory internships, our graduates are prepared to succeed in a global and every-changing business landscape.

The degree programmes we offer include: BBA, Integrated BBA-MBA, MBA and PhD.

Industry Connect

JGU continually fosters industry partnerships to create platforms for discussing innovative ideas, thoughts, and perspectives and make learning more robust. Here students are offered unique opportunities to interact with and learn from seasoned professionals, industry experts, and business leaders.

Merit-based Scholarships

JGU offers one of the most generous merit scholarship schemes across its programs. With close to 70% of the student community receiving scholarship, JGU is committed to offer world-class education at an affordable cost.

Fully Residential Programs

A fully residential University, JGU is located on an 80-acre state-of-the-art campus in the National Capital Region of Delhi.

3500

Students

300

Faculty

300

Non-Teaching Staff

1:13

Faculty-Student Ratio

1400

Alumni

70%

Students on Scholarships

42%

Female Students

45%

Female Faculty

28%

Female Staff

4

Rhodes Scholars Faculty

85%

Undergraduate Students

29

Indian States & Union Territories represented by students

58%

Male Students

58%

Male Faculty

72%

Male Staff

20%

International Faculty from 20 Countries

15%

Postgraduate Students

20

Countries represented by students

About O.P. Jindal Global University

O.P. Jindal Global University (JGU) is a non-profit UGC Recognized and NAAC Accredited 'A' Grade university. JGU is a member of Association of Indian Universities and Association of American Colleges and Universities.

The vision of JGU is to promote global courses, programs, curriculum, research, collaborations, and interaction through a global faculty.

The University has collaborations with leading global education institutions including Harvard University, Yale University, University of Michigan, Goethe University, Cornell University, University of California (Berkeley and Davis), Cambridge University, University of New Brunswick, Bond University, and University of Wurzburg.

JGU has established seven schools including Jindal Global Business School (since 2010).

Message from the Vice Chancellor



O.P. Jindal Global University is recognized not only as a leader, but also as a pioneering initiative in the development of private higher education initiatives. The vision of the University is to promote global education across different disciplines. In the last few years, the University has witnessed remarkable developments relating to teaching, research and institution building.

The programs at JGBS have established substantive international collaborations with multiple world-class universities to offer intellectually engaging and professionally relevant learning.

The faculty members bring together a wealth of experience from academia and research, business and industry, government and inter-governmental organisations, as well as the civil society. The curriculum and courses offered bear in mind the need for management education to remain oriented towards problem-solving and to build leadership for addressing global business challenges.

Professor (Dr.) C. Raj Kumar

Vice Chancellor O.P. Jindal Global University;
LL.B. (Delhi), B.C.L. (Oxford), LL.M. (Harvard), S.J.D (Hong Kong)

Message from Dean, Jindal Global Business School



Welcome to the Jindal Global Business School! Global collaborations are an important part of who we are at JGBS. Our agreements with renowned global education institutions enable our students to spend time undertaking study abroad through immersion trips, semester exchange, or transfer and earn a second degree from our partner. Here, you can add to your global credentials by learning a foreign language on campus.

You will take classes here with excellent faculty engaged in impactful research and with significant industry experience. Almost every week, you will find a conference, a seminar, or a visiting speaker on campus addressing a range of current issues. These provide an intellectually vibrant environment to deepen your understanding of world events and broaden your network of friends and associates.

We are here to create global leaders by equipping students, managers and professionals with the necessary knowledge, acumen and skills so as to enable them to effectively tackle the challenges faced by transnational businesses. Besides an excellent education, we offer you vibrant student life and plenty of scope to develop your talents in extra and co-curricular activities.

Professor (Dr.) Tapan K. Panda

Dean Jindal Global Business School;
M.B.A. (Houston); Ph.D. (Utkal University)

Why consider MBA from Jindal Global Business School?

- Partnership with renowned institutions like University of Texas at Dallas, European Business School, Carleton University, Queen Mary's University of London, University of Bordeaux, Bond University and many more.
- World class faculty from top universities like Oxford, Harvard, Massachusetts, IIT, IIM, etc. Global exposure through overseas immersion/exchange programmes.
- In the second year, students have the option of an M.S. Degree from leading universities across the world.
- Multi-disciplinary curriculum, wherein students can take courses in Law, International affairs, and public policy.
- Industry tie-ups with KPMG and IBM
- JGBS & IBM collaborative lab with IBM software like Cognos Insight, Cognos BI, InfoSphere BigInsight, Watson, DB2 etc.
- Innovative teaching pedagogy adopted by JGBS i.e. case based teaching, capstone projects, Simulation based on line learning, Session by industry practitioners
- Under Mentor Mentee program, faculty mentor students during their stay on campus regarding their academic and professional choices
- Globally networked career development & Placement division.
Some of our top recruiters: Amazon, Kotak Mahindra Bank, Ernst & Young, Harley-Davidson, Britannia, Dabur, PricewaterhouseCoopers, ITC Hotels, Philips, Maruti Suzuki, Deloitte, Axis Bank, Samsung, Jindal Steel & Power Ltd., Yes Bank etc.
- JGU alumni are located all across the globe- in significant profiles and offices. Formidable alumni strength of 1400 professionals, help participants get meaningful mentorship, guidance and placement support throughout the course and even after.



“

Being able to kick-start the career with Amazon is still a surprise to me. I thank JGBS for the guidance which helped me reach the final line.

”

PRANITA JAIN

MBA Batch 2016-18
Package - INR 15.2 LPA



“

A dream-come-true moment for me. I wouldn't have made the cut, if not for the support from classmates and CDPD. JGBS has given me the best I could have got.

”

VIGIL VENUGOPAL

MBA Batch 2016-18
Package - INR 15.2 LPA

International Collaborations



Internships and Placements



Average Placement Package: **7.5 Lacs Per Annum**

Highest Placement Package: **15.2 Lacs Per Annum**

Faculty



Tapan Kumar Panda
Professor & Dean
M.B.A. (Utkal University), M.B.A. (Houston); Ph.D. (Utkal University)



Rajesh Chakrabarti
Professor Professor Vice Dean (Academics)
PGDM (IIM, Ahmedabad); Ph.D. (University of California)



Krishan Kumar Pandey
Professor
M.B.A. (AAIDU); M.Sc.; Ph.D. (JNVU)



Pankaj Gupta
Professor
M.Com., CMA, Fulbright Fellow (University of Washington), GCPCL (Harvard), Ph.D. (Lucknow University)



Ravi Agarwal
Professor of Management Practice
M.Com. (Agra), FCA, AICWA



Saroj Koul
Professor
M.E. (IIT Roorkee), Ph.D. (IIT Delhi)



Laknath Dhinendra Jayasinghe
Associate Professor & Vice Dean (Research)
M.Phil (University of Queensland); Ph.D. (University of Melbourne)



Asim Talukdar
Associate Professor of Management Practice & Vice Dean
PGDM (IIMC); F.P.M. (XLRI, Jamshedpur)



Brajesh Kumar
Associate Professor
M.Tech. (IIT), F.P.M. (IIM, Ahmedabad)



Renu Emile
Associate Professor
M.B.A. (University of Waikato), M.M.S. (University of Waikato), Ph.D. (Auckland University of Technology)



Mayank Dhaundiyal
Associate Professor & Associate Dean
M.Sc.; Ph.D. (Dublin Institute of Technology, Ireland)



Gunjan Mohan Sharma
Assistant Professor
M.B.A.; Ph.D. (AMU)



Manisha Mishra
Assistant Professor
M.A. (University of Lucknow), F.P.M. (IIM, Ahmedabad)



Saumya Dey
Assistant Professor
M.A.; M.Phil.; Ph.D. (J.N.U.)



Anirban Ganguly
Assistant Professor
M.B.A (University of Calcutta); M.S.; Ph.D. (Stevens Institute of Technology, Hoboken)



Meenakshi Tomar
Assistant Professor
M.B.A.(ICFAI); Ph.D. (UPES)



Nivedita Haldar
Assistant Professor
M.Sc. (Jadavpur University); F.P.M. (IIM, Calcutta)



Siddhartha Bhasker
Assistant Professor
M.Sc.(IIT Kharagpur); F.P.M. (IIM, Ahmedabad)



Sudip Patra
Assistant Professor of Management Practice
M.Sc; Ph.D. Candidate (Glasgow University)



Shweta Aggarwal
Assistant Professor of Management Practice
PGPM (ISB); FPM Candidate (MDI Gurgaon)



Chitresh Kumar
Assistant Professor
Bachelor of Planning (School of Planning & Architecture, Delhi); F.P.M. (XLRI, Jamshedpur)



Hanna Olasiuk
Assistant Professor
M.B.A.; Ph.D. (KROK University, Kiev)



Chitrakalpa Sen
Assistant Professor
M.Sc. (University of Calcutta); Ph.D. (WBUT)



Gaurav Kumar
Assistant Professor
M.B.A.(IIFT, Delhi); Ph.D. (IIT, Kharagpur)



Mohit Yadav
Assistant Professor
MHROD (University of Delhi); Ph.D. (IIT, Roorkee)



Alexander Wollenberg
Assistant Professor
M.A. (Waseda University); Ph.D. (NUS, Singapore)



Ashok Vohra
Adjunct Faculty
Ph.D. (Delhi University)



Sushil K. Bhasin
Adjunct Faculty
PG Diploma; CAIIB (Indian Institute of Banking & Finance)



Rajni
Faculty Member
M.Sc. (NIT Rourkela); Ph.D (POSTECH, South Korea)



Sunitha Ratnakaram
Faculty Member
M.B.A. (Kakatiya University); F.P.M. Candidate (IIM Lucknow)



Sarveshwar Kumar Inani
Faculty Member
M.Com.(MDS University); M.B.A. (Rajasthan Technical University) ; F.P.M. Candidate (IIM, Lucknow)



Ashish Trivedi
Faculty Member
M.B.A.(Lucknow University); F.P.M. Candidate (IIM, Rohtak)



Satyam
Faculty Member
F.P.M. Candidate (IIM, Lucknow)



Shubhomoy Banerjee
Faculty Member
PGDRM (IRMA); F.P.M. Candidate (IRMA)



Nitin Simha Vihari
Faculty Member
M.B.A.(NIT Trichy); Ph.D. Candidate (IIT Roorkee)



Sanjeev Kumar
Faculty Member
M.B.A. (Finance); Ph.D. Candidate (NITIE)



Harsh Pradhan
Faculty Member
MBA (IIT Delhi); Ph.D. Candidate (IIT Bombay)



Saurabh Kumar
Faculty Member
FPM Candidate (IIM Lucknow)

MBA 2018 Course Structure

Year 1	Year 2
<p>SEMESTER I (FALL): MODULE-1 Written Analysis of Communication (WAC) Mathematics for Business Decisions Understanding Financial Statements Organizational Behaviour-1 Understanding Firm (Micro Economics -1) Introduction to Operations Management Foreign Language (Optional)</p> <p>SEMESTER I (FALL): MODULE-2 Statistics For Management Introduction to Management Accounting Introduction to Operations Research Understanding Consumers and Markets Managing Information Technology for Business Understanding Competition (Micro Economics -II) Foreign Language (Optional)</p> <p>SEMESTER II (SPRING): MODULE-3 Financial Management-1 Data Analysis and Interpretation Designing a Marketing Program Organizational Behaviour-2 Macro Economics-1 Verbal Analysis of Communication Foreign Language (Optional)</p> <p>SEMESTER II (SPRING): MODULE-4 People Management Financial Management-2 Logistics and Transport Management Markets and Institutions (Macro Economics-2) Empirical Study SME Outreach Program Foreign Language (Optional)</p>	<p>SEMESTER III (FALL): MODULE-5 Strategic Analysis and Formulation Legal Aspects of Business Business, Government and Society Technology Management Elective-1 Elective-2 Foreign Language (Optional)</p> <p>SEMESTER III (FALL): MODULE-6 Strategic Analysis and Implementation New Venture Planning Intrenational Business Enterprise Risk Management Elective-3 Elective-4 Foreign Language (Optional)</p> <p>SEMESTER III (SPRING): MODULE-7 Intellectual Porperty and Business Models Ethics and Corporate Social Responsibility Management of Change & Corporate Transofrmation Elective-5 Elective-6 Elective-7 Foreign Language (Optional)</p> <p>SEMESTER III (SPRING): MODULE-8 Leadership Journey Design Thinking Capstone Integrative Simulation Elective-8 Elective-9 Elective-10 Foreign Language (Optional)</p>

Summer Internship

MBA 2018 Course Structure

Year 2: Elective Courses in Functional Areas		
<p>BANKING & FINANCE Banking Law and Operations Corporate Valuation Derivatives & Risk Management Credit Appraisal and Financing 1 Fixed Income Securities Mergers & Accusitions Management Control Systems Financial Regulatory Systems & Institutions Indian Financial Systems International Banking and Finance Strategic Cost & Performance Management Treasury & Risk Management Financial Modeling using VBA Financial statement Analytics Portfolio Optimization Credit Appraisal & Finance-2 Corporate Restructring Security Analysis & Portfolio Management</p> <p>STRATEGY Strategy for emerging markets Business Sustainability Design Thinking Managing New Venture Management of Technology & Innovation Business Government & society Strategic Alliances Capstone: Strategic Simulation Blue Ocean Strategy Simulation</p>	<p>MARKETING AND SALES MANAGEMENT Consumer Behavior Market Research Sales and Distribution Management Integrated Advertising, Promotion, and Marketing Communications Digital Marketing Social Media Management Consumer Culture Rural Management Services Marketing Customer Relationship Management Brand Management BOP:Perspectives & Solutions International Marketing Strategic Marketing Marketing for small & medium Enterprises Markstrat Simulation B2B</p> <p>BUSINESS ANALYTICS/IT/DECISION SCIENCE Statistical Programming – R Big Data Analysis for Managers & Lawyers System Analysis & Design Data Mining Data Visualization Financial Econometrics Energy & Carbon Markets</p>	<p>HUMAN CAPITAL MANAGEMENT Compensation and Benefits Competency Mapping Strategic Human Resources Management Organizational Change and Transformation International HRM Employee Engagement Self awareness for inner joy & efficiency HR Analytics Strategic Staffing Diversity and Inclusion Management Work motivation High Performing HR practices Labor History Perfomance Management Systems Social Sentiments Analysis Collective Bargaining & Wage Negotiation Cross Cultural Management Management of Self in the Organisation</p> <p>OPERATIONS MANAGEMENT Purchase & Supply Chain Mangement Supply Chain Optimization Logistics & Supply Chain Management Public Policy & Supply Chain Management Project Management Service Operations Management Supply Chain Pricing Simulation Lab Global Operation Management Urban Frieght & City Logistics</p>

Dissertation Spread Over the whole year

Eligibility

Bachelor's (any subject) with minimum of 50% aggregate marks (graduating students may cite latest scores).

Applicant must have taken one of the following tests: CAT, MAT, ATMA, CMAT, XAT, GMAT, NMAT, GRE or any other equivalent MBA entrance exam.

Selection will be made on the basis of over all profile of the candidate that includes following key parameters:

1. Percentage in Graduation
2. Entrance Exam Scores/Percentile
3. Personal Interview

Note:

Detailed information of the above is available on the website www.jgbs.edu.in

All scholarships and studentship are subject to performance review.

Students from SC/ST/OBC categories as well as differently abled students are especially encouraged to apply for admissions and scholarships at JGU.

Application Process

Submit online application available at: www.jgbs.edu.in

Fees

INR 5.50 lakhs per annum

INR 2.25 lakhs per annum for food, accommodation and laundry facilities

Educational Loans

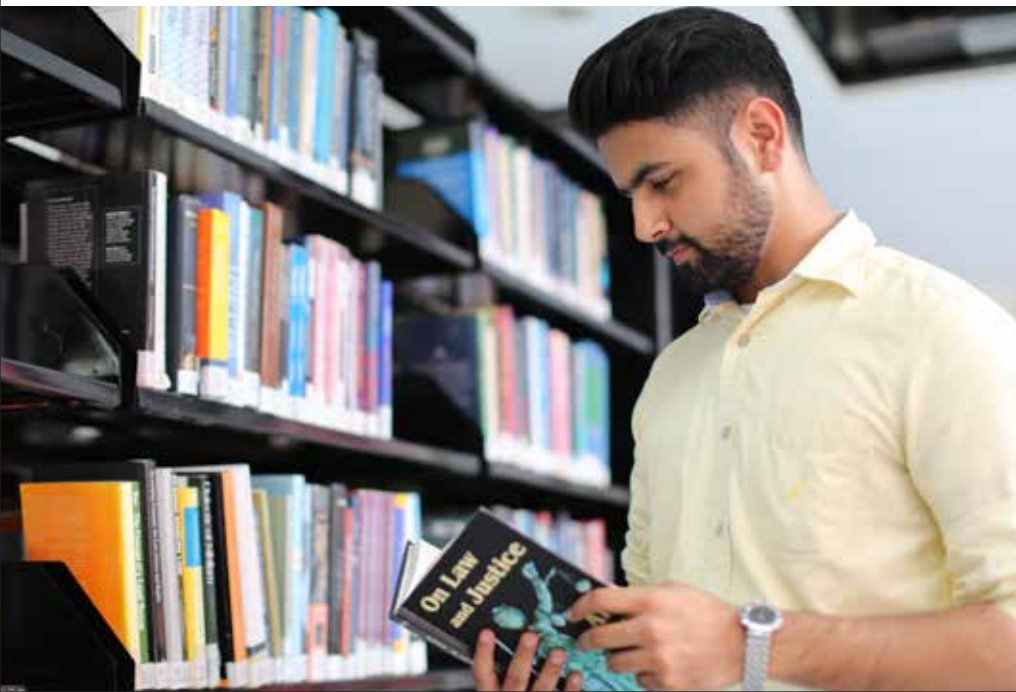
Loans can be availed from all national banks

Merit based Scholarship

Upto 100% available to students based on CAT, XAT, GMAT, MAT, ATMA, CMAT, NMAT, SNAP and GRE Scores.

Facilities on Campus

- State-of-the-art 80 acre fully residential campus with excellent sport facilities, Global Library, high speed wi-fi network
- Library with extensive collections and electronic academic resources
- Dining Services - Vegetarian
- Reading Rooms & Music Room
- Food Court with leading brands like Café Coffee day (CCD), Subway, Dominos, Barcos, Moti Mahal, Yellow Chilli etc. with option of both vegetarian & non-vegetarian food
- 24-hour security with CCTV surveillance
- 24-hour medical attention
- Fully air-conditioned residential halls and class rooms
- Campus-wide high-speed Wi-Fi network
- Sports Facilities like Football, Tennis, Basketball, Volleyball, Badminton, Table Tennis, Billiards & pool, Carom & Chess, Cricket, Gym, Yoga, Aerobics with professional trainers
- ICICI Bank inside the campus
- Total 5 ATM machines at campus
- Strength of Security: 120
- CCTV Cameras: 364



Admissions Office,
Sonipat Narela Road, Sonipat-131001, Haryana, NCR of Delhi, India

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