



JINDAL GLOBAL
BUSINESS SCHOOL

INDIA'S FIRST MULTI-DISCIPLINARY GLOBAL BUSINESS SCHOOL



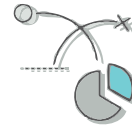
O.P. Jindal Global University

A Private University Promoting Public Service

NAAC Accreditation - 'A' Grade

“ What gets measured,
gets managed. ”

— Peter Drucker



1-YEAR POST GRADUATE PROGRAM IN MANAGEMENT IN
BUSINESS ANALYTICS

IN ASSOCIATION WITH



IBM





WHY LEARN BUSINESS ANALYTICS?



NASSCOM has anticipated India's big data industry will capture 32% of the global market to reach \$16 billion by 2025 from the current level of \$2 billion.



Research says that by 2020, India will face a demand-supply gap of 2,00,00 data analytics professionals.



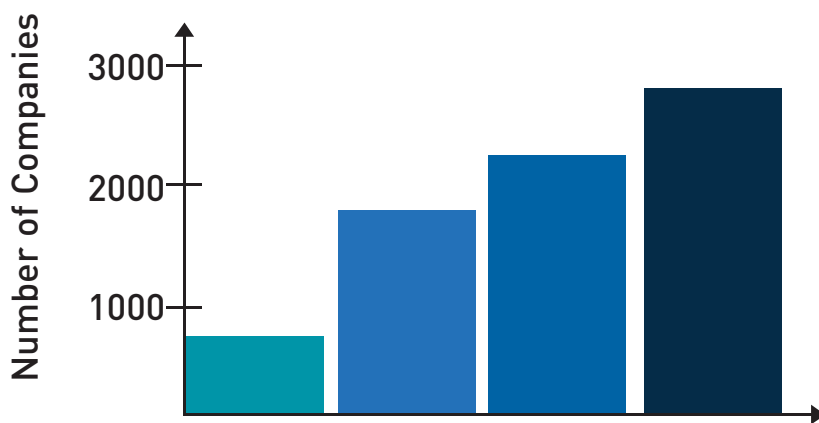
5,00,000 projected job openings for data scientist in 2018.



Analytics services and products focused on business outcomes and customer experience.



Highly regulated industries incl. BFSI, telecom, healthcare driving need for deep domain/vertical analysis



27% GROWTH OF PERCENTAGE IN ANALYTICS COMPANIES IN INDIA

	REVENUE	PEOPLE EMPLOYEED	GROWTH RATE
DOMESTIC	\$ 2.3 BILLION	50,000	65%
OUTSOURCED	\$ 1.15 BILLION	2,00,000	40%

CREDIT BASED PROGRAM STRUCTURE WITH FLEXIBLE ENTRY AND EXIT POINTS

The program structure is designed in a way to capture the advantages of both short term and long term programs suiting to the requirements of working professionals. The structure offers choice of entry and exit to professionals in line with their respective career and learning goals. Also, the curriculum offers a unique proposition that convincingly balances the understanding of candidates on essentials of business as well as analytics. The Terms are sequentially planned to make participants understand the nuances of business and be able to define business problems that need data driven approach to be solved. Being vetted by the experts from industry and academia the content promises to train participants on sophisticated and latest techniques and softwares deployed to apply business analytics solution in diverse business and functional scenarios. The program provides enough hands on learning opportunities to participants to learn functional aspects of business, statistical techniques, analytics tool proficiency and most importantly data driven decision making (Application) in an environment best suited to the requirements of working professionals.

The PGP in Management in Business Analytics has been designed to be modular. It has three terms and, participants instead of enrolling for the full-one year program can also enrol for any of the three terms in the form of certifications. The three certifications (terms) are as follows:



PROGRAM HIGHLIGHTS

- One Year Post Graduate Program in Management in Business Analytics
- JGU and IBM co-branded certification
- Multiple entry and exit points during the program
- Hybrid Mode of Program Delivery (Live Streaming of Sessions plus access to recorded Sessions)
- Monthly industry seminar/ workshops on key techniques/application/technology in addition to curriculum
- Capstone Project
- Part of course to be delivered by experts from IBM
- Industry Relevant Curriculum delivered by experts best in the industry and academia
- Unique Curriculum focusing on essential of business and analytics
- Classes will be conducted at the heart of Delhi city @ Qutub Institutional Area
- State of the Art Classroom
- Virtual Lab Access (IBM)
- Flexibility to opt for additional certifications from IBM at discounted fee
- Long Term Program focusing on lifelong learning
- Placement Assistance
- Easy Instalment Option for fee payment

PROGRAM PEDAGOGY

CLASSROOM LEARNING

The program consists of 300+ hours of classroom and lab sessions delivered by Jindal Global Business School (JGBS) faculty and industry professionals from the field of analytics. This insures that the program imbibes the candidates with a remarkable learning experience.

ONLINE - LEARNING MANAGEMENT SYSTEM

All candidates have access to the online LMS that hosts content (classroom recordings, discussion forums, assignments, reading material) and live webinars to enable the candidates continue their learning during off campus.

EXPERIENTIAL LEARNING

This program provides an experiential learning on relevant tools. This is achieved through an experiential learning format wherein participants practise exercises and assignments on software packages such as SAS, R and Tableau.

INDUSTRY PRESPECTIVE LECTURES

The participants get the opportunity to listen to eminent speakers from leading analytics companies and assimilate the best practices discussed by them in their lectures.

CAPSTONE PROJECT

All candidates would be pursuing an application oriented capstone project in the field of Business Analytics. The project shall be mentored and evaluated by faculty from JGBS or Industry. The project will be presented to the faculty board as part of the requirement for successful completion of the program.

PROGRAM FEES

- Post Graduate Program in Management in Business Analytics: **INR 350,000**
- The Registration Fees for the program is **INR 50,000** and the rest will be paid in two equal instalments
- Post Graduate Certificate in Fundamentals of Business Analytics: **INR 1,25,000**
- Post Graduate Certificate in Business Analytics: **INR 1,25,000**
- Post Graduate Certificate in Application of Business Analytics: **INR 1,25,000**

ABOUT O.P. JINDAL GLOBAL UNIVERSITY

O.P. Jindal Global University (JGU) is a non-profit UGC Recognized and NAAC Accredited 'A' Grade university. JGU is a member of Association of Indian Universities and Association of American Colleges and Universities.

The vision of JGU is to promote global courses, programs, curriculum, research, collaborations, and interaction through a global faculty.

The University has collaborations with leading global education institutions including Harvard University, Yale University, University of Michigan, Goethe University, Cornell University, University of California (Berkeley and Davis), Cambridge University, University of New Brunswick, Bond University, and University of Wurzburg.

JGU has established seven schools including Jindal Global Business School (since 2010).

ABOUT JINDAL GLOBAL BUSINESS SCHOOL

JGBS combines an in-depth subject knowledge and the latest business pedagogy with the advantage of being part of a truly global, multi-disciplinary university.

Being part of JGU provides JGBS students with a unique opportunity for integrated learning across humanities & liberal arts, law, international affairs, and public policy. This fosters a more relevant and holistic learning experience.

With our focus on providing global exposure through our active international collaborations, industry endorsed curriculum and delivery, case based method of learning, and in-depth focus on personality grooming, compulsory internships, our graduates are prepared to succeed in a global and every-changing business landscape.

The degree programmes we offer include: BBA, Integrated BBA-MBA, MBA and Ph.D.

- MULTIDISCIPLINARY APPROACH
- INDUSTRY CONNECT
- INTERNATIONAL COLLABORATIONS
- MERIT-BASED SCHOLARSHIPS
- WORLD-CLASS FACULTY
- FULLY RESIDENTIAL PROGRAMS

Application Fee: INR 1,000 inclusive of applicable taxes (non-refundable)

Important Dates: Program Commencement Date: 1st September 2018

Admission Process:

Online Application > Personal Interview & Assessment > Offer Letter > Verification of Documents > Admission

For admission related query and application form, please write to:
Dr. Gunjan Sharma | Email: gmsharma@jgu.edu.in | **Call:** +91 9810010663